

University Cultural Center



The University Auditorium was inaugurated on 30th September 2005 by His Excellency Dr. Balram Jakhar, Governor, M.P. The major objectives of the center are:

- To organize cultural activities for University Teaching Departments
- To coordinate various functions and activities organized by the University.
- To coordinate various functions and activities organized by other organizations (which are not a part of the University fraternity).
- To operate and maintain the auditorium.

The Auditorium has two levels, accommodating 1100 seats in the balcony and the main hall. The university auditorium is fully equipped with modern sound and light system. The auditorium is wi-fi enabled. Projection system and a large screen are also available. The following types of functions are conducted in the auditorium:

- Seminars/Conferences/Workshops/Meetings of academic and scientific nature
- Screening of Movies
- Recitals/Concerts/Plays/Musical Performance

Annual Cultural Events:

Sixty programs / activities of various nature have been organized by UCC between 2009 to 2013. On an average 1 event takes place every month. The brief of these programs is given below:

Sfoorti : Sfoorti is an annual cultural event organized by UCC in the month of February every year for the University Teaching Departments. It's a three day event in which Folk Dance, Orchestra, Fancy Dress and Skit competitions are held. Teams of different departments participate actively in these events. There is a huge enthusiasm among the students for this event. Every year more than thirty teams consisting of approximately 300 students take part in these events. Teams are also given prizes.

UTD Musical Group: A musical group OMKAR has been formed with students from various teaching departments of the university. This group performs on various occasions. Its presentations range from popular numbers to fusion, from sufi to patriotic songs.

Independence Day celebrations: A patriotic musical performance is given by university students on 15th August every year. Republic Day celebrations: A patriotic group dance competition takes place on every 26th January.

Kabir Snadhya : A spiritual evening in the month of March is organized every year. It helps acquaint the society with the philosophy and teachings of the great social reformer and poet – Sant Kabir, through melodious renditions of his dohas by great performers of national and international repute like Padmashri Prahlad Singh Tipanya, Shabnam Virmani, Mura Lala, Parwati Baoul etc.

Light Music / Dance Programs: Light Music and Dance programs such as Ghazals, Geet Ramayan, Folk Music programs, Classical Dance Programs are organized every year. On an average, 3-4 such programs are organized for university students and teachers.

Drama: A three day drama festival based on stories by the famous writer Munshi Prem Chand, was organized in the month of March 2013. In this, 12 one act plays were staged. Every year, the UCC organizes at least 2-3 plays.

Film Festivals: Film Festivals are organized regularly, which are based on various issues and themes such as patriotic, social issues, eminent directors, famous actors etc. On an average two film festivals are organized every year. One such festival which was highly appreciated was titled ‘Cannes in India Film Festival’ and organized in September 2011, in collaboration with Alliance Francaise de Bhopal, the cultural wing of the French Embassy. It showcased feature, short and animation films in Hindi, Bengali and Malayalam which have been selected for being screened at the Cannes Film festival. Another such festival was organized in collaboration with the American Embassy (American Centre) in which films featuring Elizabeth Taylor were shown.

Seminars and Expert Lectures : Expert lectures are also organized by UCC every year. Lectures of eminent persons such as Dr. Karn Singh, Shri Shri Ravishankar (Art of Living), Deepak Chaurasia, Dr.Rafiq Dosani from Stanford University, etc have been organized for students. Every year 4-5 lectures are organized. Along with expert lectures, seminars on Antar-Rashtriya Sahitya Samvad has also been organized. A series of lectures to commemorate the birth centenary of Mahamana Madan Mohan Malviya and also to commemorate the 150th birth anniversary of Rabindranath Tagore have also been organized. Very recently, a lecture by the erstwhile President of India, Dr.APJ Abdul Kalam was also organized which resulted in a packed auditorium.

Coordination of Academic and Cultural Activities of University: Two hundred thirty two programs of academic and cultural nature such as seminars, conferences and annual festivals, youth festivals, convocations, meetings were organized by various schools of DAVV during 2009 to 2013. These programs were coordinated by the UCC.

Coordination of Functions and Programs arranged by other organizations: Four hundred seventy functions and programs were organized by other organizations during 2009 to 2013 on hiring basis which were coordinated by the UCC.

During the period 2009-13, events and functions have been organized at the university auditorium on 760 days in all, which were coordinated by the UCC. This implies that during this period of 5 years, one event was organized / coordinated by the UCC every alternate day.

SSR University Cultural Centre, DAVV

1. Name of the Center : University Cultural Centre, DAVV, Indore
2. Year of establishment : September 2005
3. Vision and Mission Statements

“To inculcate creativity and sense of appreciation for performing arts amongst students”
4. Objectives
 - To organize cultural activities for University Teaching Departments
 - To coordinate various functions and activities organized by the University.
 - To coordinate various functions and activities organized by other outside organizations.
 - To operate and maintain the auditorium.
5. Location of Auditorium :
DAVV, Takshshila Campus, Khandwa Road, Indore-452017
6. Auditorium Map, Lay-Out, Photographs : #File No. 1UCC
7. Centre Map : #File No. 1UCC
8. Human Resources: CULTURAL ACTIVITIES AND AUDITORIUM FUNCTIONS Coordinator, technical staff and support Staff, their qualifications
#File No. 1UCC
9. Advisory Committee formation and Meeting Records
#File No. 1UCC
10. Yearly Plans and Operational policies #File No. 1UCC
11. Financial Resources #File No. 1UCC
 - a. Governmental and UGC plan and yearly Grants #File No. 1UCC
 - b. Self generated from Auditorium Fees and Other fees, yearwise
#File No. 1UCC

12. Record of Infrastructure, Projection Equipment, Studio Equipment, Computers, Sound-Equipment, Wi-Fi, Seating Infrastructure, Paintings and Resources Created Since Inception: #File No. 1UCC

13. Record of Infrastructure, Projection Equipment, Studio Equipment, Computers, Sound-Equipment, Wi-Fi, Seating Infrastructure, Paintings and Resources Created Year-wise : #File No. 1UCC

14. Record of Auditorium Programs, Schedules Year-wise :
#File No. 1UCC

15. Number of Auditorium Activity days by University during the Current year.:
#File No. 1UCC 2013 -- 140 days.

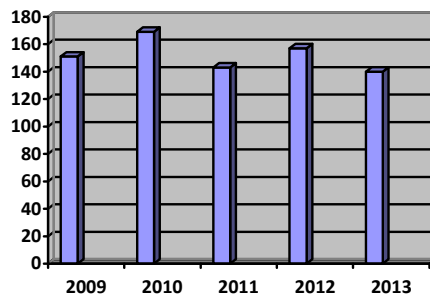
Number of Auditorium Activity days by University during the past four years.
2009 – 169 Days, 2010 – 143 Days,
2011 -- 157 Days, 2012 -- 140 Days

16. Number of Total of Days of Activity by External Organisations during the Current year. 2013- 86 days

Number of Days of Activity by External Organisations during the past four years.
2009 -- 100 days, 2010 --- 113 days, 2011--- 83 days, 2012 --- 86 days

17. Yearwise Number of Activities, programmes
2009 – 169 Days, 2010 – 143 Days,
2011 -- 157 Days, 2012 -- 140 Days

Statistical Graphical Representations of Each Activity Yearwise programmes
(Years – No. of Programmes)



18. Yearwise Activities Details 2013 #File No. 1UCC
2012 #File No. 1UCC

19. Yearwise each Activities Records (Sanctions, Payments) including Photographs #File No. 1UCC

20. Yearwise each Program Activities Feedback Records
#File No. 1UCC

21. Yearwise each Expert Visit Records (Sanctions, Payments, Photos)
#File No. 1UCC

22. Existence of Website Link and Next Year Plans
www.emrcdavv.edu.in

21. Write up of Future plans of Cultural Activities and Auditorium Uses

UCC cultural Activity Calendar uploaded on website

23. Record of any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of Cultural Center and Auditorium.

Strengths

- a. Latest sound and light equipment
- b. Large seating capacity
- c. Promoting cultural environment
- d. Screening of Movie show
- e. Linkage with the society

Weaknesses

- a. Inadequate Manpower

23. Write up of efforts for Quality Sustenance and Assurance

Continuous maintenance and up gradation activity

24.2 Innovations

24.2.1 Give details of innovations introduced during the last four years which have created a positive impact on the functioning of UCC

- a. Organizing Sfoorti – University Cultural events with sports events

24.3 Best Practices

24.3.1 Give details of any two best practices which have contributed to better academic and administrative functioning of the department.

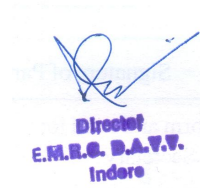
- Decentralization and collective decision making
- Self supporting model of operation

SSR University Cultural Center, DAVV, Indore

I certify that the data included in this Self-Study Report (SSR) are true to the best of my knowledge.

This SSR is prepared by the institution after internal discussions, and no part thereof has been outsourced.

I am aware that the Peer team will validate the information provided in this SSR during the peer team visit.



Director
E.M.S. D.A.V.V.
Indore

Signature of the Head of the
institution with seal:

Place: Indore

Date: 22nd Aug. 2013